



10 March 2008

**Imaginatik plc  
("Imaginatik" or the "Company")**

**Share Subscription**

Shawn Taylor , Chief Financial Officer of the Company has agreed to subscribe for 302,564 ordinary shares in Imaginatik at a price of 4.875p per share , the closing mid market price on 7<sup>th</sup> March 2008. This will take his total holding to 1,325,711 ordinary shares (1.06% of the enlarged share capital)

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**About Imaginatik**

Imaginatik is the leading provider of Collaborative Innovation and Problem Solving software and process to the world's leading companies. More than 100 clients, including Hewlett-Packard, IBM and Pfizer, rely on Imaginatik's software, consulting and research to enable their best-of-breed innovation activities.

Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings, process improvements and increased product pipeline. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the London Business School and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit [www.imaginatik.com](http://www.imaginatik.com).