

10 September 2010

**Imaginatik plc**  
**(“Imaginatik” or the “Company”)**

**Pilot Project Established with NASA**

Imaginatik plc (AIM:IMTK), a leading provider of idea management software and innovation consultancy, is pleased to announce that it is partnering on a pilot project with the National Aeronautics and Space Administration (NASA), the U.S. government agency responsible for aeronautics and aerospace research. No financial information has been disclosed.

Under the terms of the agreement, NASA will employ Imaginatik’s Idea Central software, to help develop innovative ideas and collaborative teams to solve key technical challenges. In addition, Imaginatik will provide a comprehensive set of professional services to assist NASA in project planning, software configuration and implementation, and assessment of results.

**Matt Cooper, Executive Chairman of Imaginatik**, commented “We are very pleased to sign this contract with NASA adding to our substantial customer roster of world leading organisations. This contract marks further progress for us into the public sector and demonstrates the scalability and versatility of our software platform across multiple sectors.”

**For further information please contact:**

Imaginatik plc  
Matthew Cooper, Chairman / Shawn Taylor, CFO

Tel: 020 7917 2975

Arbuthnot Securities Limited  
Tom Griffiths

Tel: 020 7012 2000

Threadneedle Communications  
Caroline Evans-Jones / Hilary Millar

Tel: 020 7653 9850

**About Imaginatik**

Imaginatik is a leading provider of idea management and innovation solutions, including Collaborative Innovation, Open Innovation and Idea Management technology and services. Some of the world’s leading companies use Imaginatik’s Idea Central software platform to identify and develop the important ideas and strategies that will drive the future of their business. For more than 10 years, Imaginatik has helped customers including CSC, Pfizer, Boeing, Chubb and Cargill achieve outstanding results with the experience of its consulting team and highly configurable web-based software.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London, UK. In 2009, Imaginatik was named as one of the 500 fastest growing technology companies in the EMEA region by Deloitte. Imaginatik is committed to ongoing research into the nature of human networks, innovation and collective intelligence. The Company collaborates with several academic institutions including the IXL Center at Hult International Business School.

For further information please visit <http://www.imaginatik.com>