

11 August 2009

**Imaginatik plc  
("Imaginatik" or the "Company")**

**Exercise of Options**

Imaginatik plc (AIM: IMTK), a leading provider of enterprise collaborative software and processes, announces application has been made for the admission to trading on AIM of 37,500 new ordinary shares of 0.0625p each in the Company ("Shares"), pursuant to an exercise of options. Admission is expected to occur on 18 August 2009, at which time the Company will have 159,223,876 Shares in issue.

**For further information, please contact:**

Imaginatik plc	020 7917 2975
Mark Turrell, CEO	
Shawn Taylor, CFO	

Arbuthnot Securities Limited	020 7012 2000
Tom Griffiths/Richard Johnson	

ICIS	020 7651 8688
Caroline Evans-Jones/ Hilary Millar	

**About Imaginatik**

Imaginatik is a leading provider of web-based enterprise collaboration software. Imaginatik's core software, Idea Central, is designed to help companies focus on idea generation towards strategic business objectives, and to share, develop and review those ideas across the organisation. Some of the world's largest organisations such as Merck, Dow, Chevron, General Electric and Cargill use Imaginatik's software, consulting and leading-edge research to enable their best-of-breed innovation, cost-reduction and process improvement activities.

Having been named as a World Economic Forum Technology Pioneer and a finalist for the IBM Lotus Awards in the Best Industry Solution category, Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the Hult Business School in Boston, and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit <http://www.imaginatik.com>