

Imaginatik plc  
("Imaginatik" or the "Company")

Issue of equity

Imaginatik (AIM: IMTK), a leading provider of enterprise collaborative software and processes, announces that application has been made to London Stock Exchange plc for 3,000,000 new ordinary shares of 0.0625p per share ("New Ordinary Shares") to be admitted to trading on AIM. Dealings in the New Ordinary Shares are expected to commence at 8.00 a.m. on 17 January 2011 ("Admission").

The New Ordinary Shares have been issued to Matt Cooper, the Company's Executive Chairman at 1.5p per share. The Company intends that the net proceeds of the issue will be used for working capital purposes. Following Admission, Matt Cooper will own 17,811,922 ordinary shares, representing approximately 8.3 per cent of the Company's issued share capital.

Following Admission, the Company will have 215,557,208 Ordinary Shares in issue, which figure may be used by shareholders, from Admission, as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FSA's Disclosure and Transparency Rules.

For further information, please contact:

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### About Imaginatik

Imaginatik is a leading provider of web-based enterprise collaboration software. Imaginatik's core software, Idea Central, is designed to help companies focus on idea generation towards strategic business objectives, and to share, develop and review those ideas across the organisation. Some of the world's largest organisations such as Merck, Dow, Chevron, General Electric and Cargill use Imaginatik's software, consulting and leading-edge research to enable their best-of-breed innovation, cost-reduction and process improvement activities.

Having been named as a World Economic Forum Technology Pioneer and a finalist for the IBM Lotus Awards in the Best Industry Solution category, Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings. Imaginatik is also committed to

developing strategic solutions in the field of innovation, working with academic institutions such as the Hult Business School in Boston, and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit <http://www.imaginatik.com>

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