

Imaginatik plc
("Imaginatik" or the "Company")

Holdings in Company

Imaginatik (AIM: IMTK), a leading provider of enterprise collaborative software and processes, announces that it was notified on 11 January 2011 by IS Partners Investment Solutions AG, advisor to the Helium Special Situations Fund, that as a result of recent sales, the Helium Special Situations Fund no longer has a notifiable interest in the ordinary shares of 0.0625p each in the Company.

For further information, please contact:

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About Imaginatik

Imaginatik is a leading provider of web-based enterprise collaboration software. Imaginatik's core software, Idea Central, is designed to help companies focus on idea generation towards strategic business objectives, and to share, develop and review those ideas across the organisation. Some of the world's largest organisations such as Merck, Dow, Chevron, General Electric and Cargill use Imaginatik's software, consulting and leading-edge research to enable their best-of-breed innovation, cost-reduction and process improvement activities.

Having been named as a World Economic Forum Technology Pioneer and a finalist for the IBM Lotus Awards in the Best Industry Solution category, Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the Hult Business School in Boston, and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit <http://www.imaginatik.com>

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