



13 May 2010

**Imaginatik plc
("Imaginatik" or the "Company")**

Appointment of Interim Vice President of Sales

Imaginatik plc (AIM:IMTK.L), a provider of collaborative innovation software and processes, is pleased to announce the appointment of Giles Howard as Interim Vice President of Sales.

Giles will work alongside the management team with specific responsibility for building Imaginatik's sales team and helping to identify a permanent candidate for the position.

Giles has extensive commercial and sales-based experience with a career spanning over 20 years in various aspects of the sales industry. He has held a number of senior roles at both international and UK-based companies, including positions as MD and Sales Director at Corbis, Head of International Sales at Metro Newspaper and Head of Sales at Capital Radio Group.

Matthew Cooper, Chairman of Imaginatik, commented, "We are delighted to welcome Giles to the Imaginatik team. Having worked with Giles in the past, I am confident that his energetic persona and extensive sales expertise will be an invaluable asset as we continue to build our sales force. The appointment of Giles and our commitment to finding a permanent VP of Sales demonstrates our serious intent to further add to the senior management at Imaginatik, strengthening our foundations as we seek to capitalise on the forecast growth of the collaborative innovation market."

For further information please contact:

Imaginatik plc
Mark Turrell, CEO / Shawn Taylor, CFO

Tel: 020 7917 2975

Arbuthnot Securities Limited
Tom Griffiths

Tel: 020 7012 2000

ICIS
Caroline Evans-Jones / Hilary Millar

Tel: 020 7651 8688

About Imaginatik

Imaginatik is a leading provider of Collective Intelligence solutions, including Collaborative Innovation, Open Innovation and Idea Management technology and services. Some of the world's leading companies use Imaginatik's Idea Central software platform to identify and develop the important ideas and strategies that will drive the future of their business. For more than 10 years, Imaginatik has helped customers including CSC, Pfizer, Boeing, Chubb and Cargill achieve outstanding results with the experience of its consulting team and highly configurable web-based software.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London, UK. In 2009, Imaginatik was named as one of the 500 fastest growing technology companies in the EMEA region by Deloitte. Imaginatik is committed to ongoing research into the nature of human networks, innovation and collective intelligence. The Company collaborates with several academic institutions including the IXL Center at Hult International Business School.

For further information please visit <http://www.imaginatik.com>