

13 August 2009

Imaginatik plc
 (“Imaginatik” or the “Company”)

Share Options

Imaginatik plc (AIM: IMTK), a leading provider of enterprise collaborative software and processes, announces that options over new ordinary shares of 0.0625p each in the Company (“Options”) have been granted to certain directors, senior management and employees of the Company.

Options have been granted to the following directors and senior managers of the Company:

Director	Options granted	Total number of share options
Shawn Taylor	2,000,000	4,500,000
Andrew Wainwright	1,000,000	2,250,000
Geoff Carss	2,500,000	4,133,333
Dr. Yvonne Lindow	1,000,000	1,300,000

All the Options have been granted at an exercise price of 6.75 pence per share and are exercisable from 12 August 2011 to 12 August 2121. Yvonne Lindow is a related party to CEO, Mark Turrell.

Following the admission to trading on AIM today of 26,266,666 new ordinary shares of 0.0625p, issued by way of a placing to raise £1.575m, the Company has 159,223,876 Ordinary Shares in issue. The Company has been notified of the following changes to holdings by directors of the Company:

Director	Total share holding in the Company	% of total issued share capital
Mark Turrell	76,547,254	48.08
Howard Marshall	2,480,006	1.56
Shawn Taylor	1,378,858	0.87
Andrew Wainwright	1,425,752	0.90
Geoff Carss	204,429	0.13
Paul Morland	1,412,798	0.89

The above figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company.

For further information, please contact:

Imaginatik plc
 Mark Turrell, CEO
 Shawn Taylor, CFO

020 7917 2975

Arbutnot Securities Limited
 Tom Griffiths/Richard Johnson

020 7012 2000

ICIS
 Caroline Evans-Jones/ Hilary Millar

020 7651 8688

About Imaginatik

Imaginatik is a leading provider of web-based enterprise collaboration software. Imaginatik’s core software, Idea Central, is designed to help companies focus on idea generation towards strategic business objectives, and to share, develop and review those ideas across the organisation. Some of the world’s largest organisations such as Merck, Dow, Chevron, General Electric and Cargill use Imaginatik’s

software, consulting and leading-edge research to enable their best-of-breed innovation, cost-reduction and process improvement activities.

Having been named as a World Economic Forum Technology Pioneer and a finalist for the IBM Lotus Awards in the Best Industry Solution category, Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the Hult Business School in Boston, and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit <http://www.imaginatik.com>