

Imaginatik Plc (“Imaginatik” or the “Company”)

15 January 2009

Trading on PLUS Markets

Imaginatik plc (AIM: IMTK), a leading provider of cost reduction, process improvement and collaborative innovation software and processes, is pleased to announce that its ordinary shares have been admitted to trading on PLUS Markets (under the same trading symbol as on AIM: IMTK).

PLUS Markets is an independent London-based equity market, provided by PLUS Markets plc, which is a Recognised Investment Exchange. PLUS Markets is based on a quote-driven trading system and currently trades full coverage of all London-listed shares including the FTSE 100 and unlisted shares quoted on the AIM and PLUS markets.

Imaginatik’s ordinary shares will continue to be quoted and traded on AIM. Trading through PLUS is intended to enhance investor choice, improve liquidity for shareholders and provide greater access to investors.

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About Imaginatik

Imaginatik is the leading provider of cost reduction, process improvement and collaborative innovation software and processes to the world's leading companies. More than 100 clients rely on Imaginatik's software, consulting and research to enable their best-of-breed innovation activities.

Named as a World Economic Forum Technology Pioneer for 2008 and a finalist for the IBM Lotus Awards 2008 in the Best Industry Solution category, Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings, process improvements and increased product pipeline. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the London Business School and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit www.imaginatik.com