

15 June 2010

**Imaginatik plc  
("Imaginatik" or the "Company")**

**Appointment of Shawn Taylor as Chief Operating Officer**

Imaginatik plc (AIM:IMTK.L), a provider of collaborative innovation software and processes, is pleased to announce that Shawn Taylor, its Chief Financial Officer, has also been appointed as Chief Operating Officer of the Company with immediate effect. Mr. Taylor will assume responsibility for the operational management of the Company alongside his current financial responsibilities as CFO. Mr. Taylor has been a member of the Board and executive management team of Imaginatik since 2005.

**Matthew Cooper, Executive Chairman of Imaginatik**, commented, "Shawn is extremely well placed to ensure the strong operational and financial management of Imaginatik. We remain committed to increasing the strength and depth of the management team to ensure we have the appropriate skills and expertise for a company that aspires to continue to grow in an evolving marketplace."

**For further information please contact:**

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**About Imaginatik**

Imaginatik is a leading provider of Collective Intelligence solutions, including Collaborative Innovation, Open Innovation and Idea Management technology and services. Some of the world's leading companies use Imaginatik's Idea Central software platform to identify and develop the important ideas and strategies that will drive the future of their business. For more than 10 years, Imaginatik has helped customers including CSC, Pfizer, Boeing, Chubb and Cargill achieve outstanding results with the experience of its consulting team and highly configurable web-based software.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London, UK. In 2009, Imaginatik was named as one of the 500 fastest growing technology companies in the EMEA region by Deloitte. Imaginatik is committed to ongoing research into the nature of human networks, innovation and collective intelligence. The Company collaborates with several academic institutions including the IXL Center at Hult International Business School.

For further information please visit <http://www.imaginatik.com>