

15 May 2009

**Imaginatik Plc
("Imaginatik" or the "Company")**

Director Appointment

Imaginatik plc (AIM: IMTK), a leading provider of cost reduction, process improvement and collaborative innovation software and processes, is pleased to announce the appointment of Geoffrey Charlton Carss, aged 47, to the Board as Executive Vice President with responsibility for sales, marketing and professional services.

Geoff, who has been with the Company since February 2007, brings a high level of business development expertise and industry contacts following 15 years in the consultancy and technology industries. His previous appointments include partner for the public sector at IBM Business Consulting Services, as well as senior positions at Compaq Computers, Hedra plc and Ernst & Young.

Mr Carss was previously a director of Hedra Information Management Services. Mr Carss holds no other directorships and/or partnerships.

No further information falls to be disclosed under Schedule Two, paragraph (g) of the AIM Rules for Companies. Mr Carss has an interest in 151,282 ordinary shares and 1,633,333 options over ordinary shares in the Company.

Mark Turrell, Chief Executive of Imaginatik commented, "We are delighted that Geoff is joining the Imaginatik Board. His experience in the technology sector has been instrumental in the successful growth of Imaginatik over the past two years and we look forward to working with him to continue that growth in the future."

For further information please contact:

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About Imaginatik

Imaginatik is the leading provider of cost reduction, process improvement and collaborative innovation software and processes to the world's leading companies. More than 100 clients rely on Imaginatik's software, consulting and research to enable their best-of-breed innovation activities.

Named as a World Economic Forum Technology Pioneer for 2008 and a finalist for the IBM Lotus Awards 2008 in the Best Industry Solution category, Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings, process improvements and increased product pipeline. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the London Business School and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit www.imaginatik.com