

**TR-1:****NOTIFICATION OF MAJOR INTERESTS IN SHARES**

<b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b>	Imaginatik plc	
<b>2. Reason for the notification</b> (please tick the appropriate box or boxes)		
An acquisition or disposal of voting rights	✓	
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached		
An event changing the breakdown of voting rights		
Other (please specify):		
<b>3. Full name of person(s) subject to the notification obligation:</b>	Octopus Investments Nominees Limited	
<b>4. Full name of shareholder(s)</b> (if different from 3.):		
<b>5. Date of the transaction</b> (and date on which the threshold is crossed or reached if different):	25/8/2011	
<b>6. Date on which issuer notified:</b>	14/09/2011	
<b>7. Threshold(s) that is/are crossed or reached:</b>	12% - 15%	
<b>8. Notified details:</b>	n/a	

**A: Voting rights attached to shares**

Class/type of shares  if possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction					
	Number of Shares	Number of Voting Rights	Number of shares		Number of voting rights		% of voting rights	
			Direct	Indirect	Direct	Indirect	Direct	Indirect
GB00B1G2HX83	26359500	26359500	65983500	65983500	-	15.43%	-	

**B: Financial Instruments**

Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date	Exercise/ Conversion	Number of voting rights that may be	% of voting rights

		Period/ Date	acquired if the instrument is exercised/ converted.	
-	-	-	-	-

<b>Total (A+B)</b>	
Number of voting rights	% of voting rights
65,983,500	15.43%

**9. Chain of controlled undertakings through which the voting rights and/ or the financial instruments are effectively held, if applicable:**

n/a

**Proxy Voting:**

<b>10. Name of the proxy holder:</b>	n/a
<b>11. Number of voting rights proxy holder will cease to hold:</b>	n/a
<b>12. Date on which proxy holder will cease to hold voting rights:</b>	n/a

<b>13. Additional information:</b>	-
<b>14. Contact name:</b>	Luke Kennedy

**15. Contact telephone number:**

020 7710 6462

**ANNEX NOTIFICATION OF MAJOR INTERESTS IN SHARES**

**A: Identity of the person or legal entity subject to the notification obligation**

<b>Full name</b> (including legal form for legal entities)	Peter Orsi
<b>Contact address</b> (registered office for legal entities)	20 Old Bailey, London, EC4M 7AN
<b>Phone number</b>	020 7710 8653
<b>Other useful information</b> (at least legal representative for legal persons)	-

**B: Identity of the notifier, if applicable**

<b>Full name</b>	
<b>Contact address</b>	
<b>Phone number</b>	
<b>Other useful information</b> (e.g. functional relationship with the person or legal entity subject to the notification obligation)	

**C: Additional information**

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