

17 February 2010



## **Imaginatik plc**

### **Director Shareholding**

Imaginatik plc (the "Company") (AIM: IMTK), a provider of collaborative innovation software and processes, announces that it was notified on 16 February 2010 that on 12 February 2010, Mark Turrell, Chief Executive Officer of the Company, purchased 8,602 Ordinary Shares of 0.0625 pence each in the Company ("Ordinary Shares") at a price of 4.65 pence per Ordinary Share.

Following this transaction Mr Turrell's beneficial interest in the Company (including the Ordinary Shares of his wife, Dr Yvonne Lindow) is 77,819,415 Ordinary Shares, representing 48.87 per cent. of the issued share capital of the Company.

#### **For further information please contact:**

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#### **About Imaginatik**

Imaginatik is a leading provider of Collective Intelligence solutions, including Collaborative Innovation, Open Innovation and Idea Management technology and services. Some of the world's leading companies use Imaginatik's Idea Central software platform to identify and develop the important ideas and strategies that will drive the future of their business. For more than 10 years, Imaginatik has helped customers including CSC, Pfizer, Boeing, Chubb and Cargill achieve outstanding results with the experience of its consulting team and highly configurable web-based software.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London, UK. In 2009, Imaginatik was named as one of the 500 fastest growing technology companies in the EMEA region by Deloitte. Imaginatik is committed to ongoing research into the nature of human networks, innovation and collective intelligence. The Company collaborates with several academic institutions including the IXL Center at Hult International Business School.