

19 November 2010

**Imaginatik plc
("Imaginatik" or the "Company")**

Board Appointment – Executive Director

Imaginatik plc (AIM: IMTK.L), a leading provider of idea management software and innovation consultancy, is pleased to announce the appointment to the Board with immediate effect of Mr. Luis Fernando Solis, as President North America. Mr. Solis has worked with the Company as a consultant since 2009 and has been a member of the Imaginatik management team since July 2010. The appointment is in line with the Board's commitment to building an experienced executive management team and Board.

Mr. Solis (aged 52) is an experienced global executive and consultant in the collaborative innovation market. He is currently a Director of privately owned Symbius Corporation and LFS & Company, Inc. in North America. He was previously a Director of privately owned GroupSystems Corporation.

Mr. Solis has an interest in 4,000,000 options over ordinary shares in the Company. No further information falls to be disclosed under Schedule Two, paragraph (g) of the AIM Rules for Companies.

For further information please contact:

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About Imaginatik

Imaginatik provides Innovation and idea management solutions to companies such as The Chubb Group of Insurance Companies, Boeing, Pfizer, Xerox, Goodyear and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. This is Imaginatik's area of expertise.

Imaginatik provides customers with strategic consulting, the award-winning Idea Central technology solution and an experienced, results-oriented innovation consulting team.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London. In 2009, Imaginatik was named as one of the 500 fastest growing technology companies in the EMEA region by Deloitte.

For more information visit www.imaginatik.com.