

22 December 2010

**Imaginatik Plc**  
**(“Imaginatik” or the “Company”)**

**Contract Wins**

Imaginatik plc (AIM: IMTK.L), a leading provider of innovation management software and consultancy, is pleased to announce the signing of two new contracts. No financial details of the contracts have been disclosed.

Deutsche Telekom, one of the world's leading telecommunications companies, has signed a contract for the delivery of Innovation as a Service, outsourcing two multi-territory innovation projects to Imaginatik.

QinetiQ, one of the world's leading defence and security technology companies has selected Imaginatik to deliver internal innovation services in its North America operations. This builds on the contract signed earlier this year with QinetiQ to jointly deliver innovation services to the United States General Services Administration.

**Matt Cooper, Executive Chairman of Imaginatik**, commented: “These two contracts are evidence of the growing sales momentum at Imaginatik and indications that our strategy to deliver Innovation as a Service is being well received by the marketplace. We are delighted to have been selected to provide innovation services to two such high quality organisations and look forward to working with them to provide successful innovation programmes within their businesses.”

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**About Imaginatik**

Imaginatik provides Innovation and Idea management solutions comprised of consultancy, software (Idea Central) and program management to deliver innovation outcomes to companies such as The Chubb Group of Insurance Companies, Boeing, Pfizer, Goodyear, Paccar, Kellogg and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. This is Imaginatik's area of expertise.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London. In 2009, Imaginatik was named as one of the 500 fastest growing technology companies in the EMEA region by Deloitte. For more information visit [www.imaginatik.com](http://www.imaginatik.com).