

22 December 2011

**Imaginatik plc**  
**("Imaginatik" or the "Company")**

**Contract Extension**

Imaginatik plc (AIM: IMTK), a leading provider of enterprise innovation solutions including a range of technology products and consultancy, is pleased to announce a significant multi-year contract extension with a major global provider of property and casualty insurance products and services.

This extension builds on an agreement initially signed in 2008. Under the terms of the contract, Imaginatik will continue to enable their internal and open innovation programs with Innovation Central and Results Engine, Imaginatik's new software solution for performance and results management.

**Matt Cooper, Executive Chairman of Imaginatik**, commented, "This is a significant renewal for Imaginatik and we are delighted to once again be supporting this customer's innovation initiative for a further two years. Our client is among the most progressive financial service industry organisations. They have chosen Imaginatik to support invention and business process improvement initiatives across their entire innovation value chain."

**For further information please contact:**

Imaginatik plc  
Matt Cooper, Executive Chairman / Shawn Taylor, CFO

Tel: 020 7917 2975

Northland Capital Partners Limited  
Gavin Burnell / Edward Hutton

Tel: 020 7796 8800

Threadneedle Communications  
Caroline Evans-Jones / Hilary Millar

Tel: 020 7653 9850

**About Imaginatik**

Imaginatik provides Innovation and Idea management solutions comprised of consultancy, enterprise software and program management to deliver innovation results to companies such as The World Bank, NYSE, The Chubb Group of Insurance Companies, Boeing, Pfizer, Goodyear, Paccar, Kellogg and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. This is Imaginatik's area of expertise.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and is a World Economic Forum Technology Pioneer with offices in Boston, MA, and Winchester, UK. For more information visit [www.imaginatik.com](http://www.imaginatik.com).