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Imaginatik plc ("Imaginatik" or the "Company")

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Imaginatik CEO, Mark Turrell, invited to be panellist and discussion leader at the 39th World Economic Forum

23rd January 2009 - Mark Turrell, CEO of Imaginatik plc (AIM:IMTK), a leading provider of cost reduction, process improvement and collaborative innovation software and processes, will find himself once again in elite company when he attends the World Economic Forum's 39th Annual Meeting in Davos-Klosters next week.

Under the theme "Shaping the Post-Crisis World", more than 2,500 participants from 96 countries will convene, including a record 41 heads of state or government. Key finance, foreign affairs, trade and energy ministers will also join heads of non-governmental organisations, social entrepreneurs and religious leaders at the Meeting. The Meeting's programme will follow six programmatic tracks that are high on the global agenda in 2009, and once again innovation features with one of the programmes entitled "Catalysing the Next Wave of Growth through Innovation, Science and Technology."

With Imaginatik having been named a Technology Pioneer 2008 by the World Economic Forum last year, Mr. Turrell has been invited to return to this year's event to participate in several groups including "Leveraging Mass Innovation" taking place on Saturday 31st January. Mark will be a Discussion Leader alongside the likes of Mozilla Chairman, Mitchell Barker and the well-known American Journalist, Jeff Jarvis.

Mark Turrell, CEO of Imaginatik plc, commented, "I am delighted to once again be attending this fantastic event which sees some of the world's most prominent figures gather to discuss the pressing issues of the day. Imaginatik has long been a great believer in the power of collaborative thought, and I am looking forward to demonstrating how technology such as ours can play a part in this social mission."

For further information please contact:

Imaginatik plc
Mark Turrell, CEO / Shawn Taylor, CFO
Tel: 020 7917 2975

WH Ireland Limited
Tim Cofman / Katy Birkin
Tel: 0121 265 6330

ICIS
Caroline Evans-Jones / Mike Smith
Tel: 020 7651 8688

About Imaginatik

Imaginatik is the leading provider of cost reduction, process improvement and collaborative innovation software and processes to the world's leading companies. More than 100 clients rely on Imaginatik's software, consulting and research to enable their best-of-breed innovation activities.

Named as a World Economic Forum Technology Pioneer for 2008 and a finalist for the IBM Lotus Awards 2008 in the Best Industry Solution category, Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings, process improvements and increased product pipeline. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the London Business School and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit www.imaginatik.com