24 September 2009

Imaginatik plc
("Imaginatik" or the "Company")

Imaginatik plc (AIM: IMTK), a leading provider of enterprise collaborative software and processes, announces that it has been notified that on 23 September 2009, Mark Turrell, Chief Executive of the Company, sold 470,588 ordinary shares of 0.0625p each in the Company ("Ordinary Shares"), at a price of 8.5 pence per share. Following this sale, Mr Turrell owns 76,076,666 Ordinary Shares, representing approximately 47.8 per cent. of Imaginatik's issued share capital.

Enquiries

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About Imaginatik

Imaginatik is the leading provider of Collective Intelligence solutions, including Collaborative Innovation, Open Innovation and Idea Management technology and services. Some of the leading companies in the world use Imaginatik's Idea Central software platform to identify and develop the important ideas and strategies that will drive the future of their business. For more than 10 years, Imaginatik has helped customers including CSC, Pfizer, Boeing, Chubb and Cargill achieve outstanding results with its highly configurable web-based software and experienced consulting team.

A World Economic Forum Technology Pioneer with offices in Boston, MA, and London, UK, Imaginatik is committed to ongoing research into the nature of human networks, innovation and collective problem solving. The company collaborates with several academic institutions including the IXL Center at Hult International Business School. Imaginatik is publicly traded on the London Stock Exchange [AIM:IMTK.L].

For further information please visit http://www.imaginatik.com