

26 April 2011

**Imaginatik Plc
("Imaginatik" or the "Company")**

Placing of new Shares

Imaginatik plc (AIM:IMTK), a leading provider of innovation management software and consultancy, announces that 3,400,000 new ordinary shares of 0.0625p each in the Company ("Shares") have been placed by the Company with certain existing shareholders at 1.5p per share, to raise £51,000, before expenses. The Company intends that the net proceeds of the issue will be used for working capital purposes.

Application has been made to London Stock Exchange plc for the new Shares to be admitted to trading on AIM, and dealings in the new Shares are expected to commence at 8.00 a.m. on 3 May 2011 ("Admission"), following which the Company will have 218,957,208 Ordinary Shares in issue, which figure may be used by shareholders, from Admission, as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FSA's Disclosure and Transparency Rules.

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About Imaginatik

Imaginatik provides Innovation and idea management solutions to companies such as The Chubb Group of Insurance Companies, Boeing, Pfizer, Xerox, Goodyear and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. This is Imaginatik's area of expertise.

Imaginatik provides customers with strategic consulting, the award-winning Idea Central technology solution and an experienced, results-oriented innovation consulting team.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London. In 2009, Imaginatik was named as one of the 500 fastest growing technology companies in the EMEA region by Deloitte.

For more information visit www.imaginatik.com.