

2 October 2009

**Imaginatik plc  
("Imaginatik" or the "Company")**

**Contract Win with a Global Technology Business**

Imaginatik plc (AIM: IMTK), a leading provider of enterprise collaboration software, is pleased to announce it has won a significant two-year contract with a global technology leader whose products, services and solutions deliver value within the mail and post industries. The contract displaces an incumbent competitor.

A leader in innovation and collaboration, the US-based customer will utilise Imaginatik's software and services to further advance its collaborative innovation programme across its 35,000 employees and 2 million customers.

No financial information has been disclosed.

**Mark Turrell, CEO of Imaginatik, commented,** "This is a significant contract win for Imaginatik. With \$6.3 billion in revenue, our customer is one of the biggest technology companies in the world, and one which places collaboration with customers at the heart of its business. We look forward to working with them over the next two years to further develop their innovation programme and deliver tangible results in terms of customer engagement, product innovation and cost reduction."

**For further information please contact:**

Imaginatik plc  
Mark Turrell, CEO / Shawn Taylor, CFO

Tel: 020 7917 2975

Arbuthnot Securities Limited  
Tom Griffiths

Tel: 020 7012 2000

ICIS  
Caroline Evans-Jones / Hilary Millar

Tel: 020 7651 8688

**About Imaginatik**

Imaginatik is the leading provider of Innovation Management and Collective Intelligence solutions. Some of the world's leading companies use our Idea Central software platform to identify and develop the important ideas and strategies that will drive the future of their business. For more than 10 years, Imaginatik has helped customers including CSC, Pfizer, Boeing, Chubb and Cargill achieve outstanding results with the experience of its consulting team and highly configurable web-based software.

Imaginatik is a public company traded on the London Stock Exchange [LSE:IMTK.L] and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London, UK. Imaginatik is committed to ongoing research into the nature of human networks, innovation and collective intelligence. The Company collaborates with several academic institutions including the IXL Center at Hult International Business School.