

28 October 2011

**IMAGINATIK PLC  
(the "Company")**

**Change of Adviser**

Imaginatik plc (AIM: IMTK), a leading provider of enterprise innovation management software and consultancy is pleased to announce the appointment of Northland Capital Partners Limited as Nominated Adviser and Broker to the Company, with immediate effect.

For further information please contact:

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Northland Capital Partners Limited  
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**About Imaginatik**

Imaginatik provides Innovation and Idea management solutions comprised of consultancy, software and program management to deliver innovation outcomes to companies such as The Chubb Group of Insurance Companies, Boeing, Pfizer, Goodyear, Paccar, Kellogg and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. This is Imaginatik's area of expertise.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London. In 2009, Imaginatik was named as one of the 500 fastest growing technology companies in the EMEA region by Deloitte. For more information visit [www.imaginatik.com](http://www.imaginatik.com).