

3 January 2012

**Imaginatik plc  
("Imaginatik" or the "Company")**

**Directorate Change**

Imaginatik plc (AIM: IMTK), a leading provider of enterprise innovation solutions including a range of technology products and consultancy, is pleased to announce the appointment of Nick Goss to the Board of the Company as Chief Technology Officer with immediate effect.

His management experience includes numerous technology leadership positions across several medium-sized businesses in the EU and the US which has enabled him to build core business strengths in areas such as growth strategy formulation and implementation, turnaround execution, and assisting businesses in transitioning to online, Cloud and SaaS based delivery models.

Prior to joining Imaginatik, Mr Goss had spent 10 years in the US, most recently as owner of Polardene Corporation, a boutique SaaS, Cloud and Online Services Consultancy for software companies in transition. Polardene identifies target customers' preferences for clients thereby enabling them to invest effectively in product development. Other previous experience includes Chief Information Officer at DestinyUSA, where he oversaw the development and deployment of new revenue and sustainability models. He was also Senior Director at BMC Software, a systems and service management software company for enterprise customers where he led the turnaround of the SaaS and managed services business unit by transitioning to a new delivery platform and eliminating loss-making services.

Earlier in his career, Mr. Goss held senior positions at Digica Limited, the onshore and offshore IT outsourcer, and at DCS plc, a logistics software, supply chain and ERP solutions provider.

Imaginatik also announces the resignation of Mr. Andrew Wainwright from the Board as Chief Technology Officer, effective immediately. The Board thanks him for his valued contribution and wishes him well in the future.

**Matt Cooper, Executive Chairman of Imaginatik**, commented, "We welcome Nick to the Board of Imaginatik, he will be a valuable addition to the team, responsible for leading the technical and development functions. As we continue to develop our business, Nick's experience in product management and his technology and industry background will be highly valuable in helping drive the company forward."

For the purposes of paragraph (g) of Schedule 2 of the AIM rules, the following information is disclosed:

Full name: Nicholas John Goss

Age: 51

**Current directorships**  
Polardene Corporation

**Past directorships (within last five years)**  
None

Mr. Goss has confirmed that there is no further information to be disclosed.

**For further information please contact:**

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### **About Imaginatik**

Imaginatik provides Innovation and Idea management solutions comprised of consultancy, enterprise software and program management to deliver innovation results to companies such as The World Bank, NYSE, The Chubb Group of Insurance Companies, Boeing, Pfizer, Goodyear, Paccar, Kellogg and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. This is Imaginatik's area of expertise.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and is a World Economic Forum Technology Pioneer with offices in Boston, MA, and Winchester, UK. For more information visit [www.imaginatik.com](http://www.imaginatik.com).