

RNS Number : 1112V
Imaginatik PLC
03 July 2009

3 July 2009

Imaginatik plc
("Imaginatik" or the "Company")

Share Subscription

Further to the achievement of certain financial objectives in the year ended 31 March 2009 and in lieu of the grant of a cash bonus, each of Shawn Taylor, Chief Financial Officer, Andrew Wainwright, Chief Technology Officer and Geoff Carrs, Executive Vice President, has agreed to subscribe for 53,147, 44,289 and 53,147 new ordinary shares of 0.0625p each respectively in Imaginatik at a price of 6.33p per share, being the average closing mid-market price of the Company's shares between 17 June and 19 June 2009. Two other senior executives have also agreed to subscribe for an aggregate of 97,210 new ordinary shares on the same terms.

Application will be made to the London Stock Exchange for the admission to trading on AIM of in aggregate 247,793 new ordinary shares of 0.0625p each (the "New Ordinary Shares"). It is expected that admission of the New Ordinary Shares will become effective on 9 July 2009 ("Admission"). Following Admission, the holdings of each of the above Directors will be as follows: -

| Director | Shareholding following Admission | % of enlarged shareholding following Admission |
|-------------------|----------------------------------|--|
| Shawn Taylor | 1,378,858 | 1.04 |
| Andrew Wainwright | 1,425,752 | 1.07 |
| Geoff Carrs | 204,429 | 0.15 |

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About Imaginatik

Imaginatik is a leading provider of web-based enterprise collaboration software. Imaginatik's core software, Idea Central, is designed to help companies focus on idea generation towards strategic business objectives, and to share, develop and review those ideas across the

organisation. Some of the world's largest organisations such as Merck, Dow, Chevron, General Electric and Cargill use Imaginatik's software, consulting and leading-edge research to enable their best-of-breed innovation, cost-reduction and process improvement activities.

Having been named as a World Economic Forum Technology Pioneer and a finalist for the IBM Lotus Awards in the Best Industry Solution category, Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the Hult Business School in Boston, and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit www.imaginatik.com

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