



5 August 2011

**Imaginatik Plc
("Imaginatik" or the "Company")**

Contract Win

Imaginatik plc (AIM: IMTK.L), a leading provider of innovation management software and consultancy, is pleased to announce that following completion of a successful pilot project, it has signed a two-year software and consulting services contract with a leading speciality chemicals manufacturer. No financial details have been disclosed.

Imaginatik's Innovation Central platform will be used by the customer to facilitate its R&D innovation efforts and to implement best practice around business processes.

Matt Cooper, Executive Chairman of Imaginatik, commented: "We are delighted to sign this two-year contract with this well known speciality chemicals manufacturer. The customer operates in an industry where innovation is imperative and we are delighted to be supporting them in their efforts. The multi-year nature of the contract adds to our recurring revenue base and once again demonstrates the value large corporations now place on the innovation process."

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About Imaginatik

Imaginatik provides Innovation and Idea management solutions comprised of consultancy, enterprise software and program management to deliver innovation results to companies such as The World Bank, NYSE, The Chubb Group of Insurance Companies, Boeing, Pfizer, Goodyear, Paccar, Kellogg and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. This is Imaginatik's area of expertise.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and is a World Economic Forum Technology Pioneer with offices in Boston, MA, and Winchester, UK. For more information visit www.imaginatik.com.