

7 July 2010

**Imaginatik Plc
("Imaginatik" or the "Company")**

Senior Management Team Appointments

Imaginatik plc (AIM: IMTK.L), a provider of enterprise collaboration software and services for innovation, is pleased to announce the appointment of Mr. Luis Solis as Executive Vice President for Business Development and the promotion of Mr. Tim Woods to the senior management team.

Luis is an experienced global executive and consultant in the collaborative innovation market and has previously acted as an advisor to the Company. In his new role as Executive Vice President, Luis will be responsible for Imaginatik's Professional Services and Marketing development. Luis will also work alongside Giles Howard, the Company's Interim Vice President of Sales, to better integrate Imaginatik's Professional Services and Sales activities.

Luis, a Stanford University graduate in both the School of Business and Law School, has extensive senior management experience. Previous roles include Vice President of Business Development at GE Capital, a leading provider of consumer and commercial lending services, and CEO and Board Member at GroupSystems Corporation, a leader in group intelligence technology.

In addition, Imaginatik is pleased to announce that Tim Woods, Head of Product Development, has been appointment to the senior management team. Tim has been a significant architect in the development of Idea Central over many years and was instrumental in driving the recently released Idea Central version 10.

Matthew Cooper, Executive Chairman of Imaginatik, commented "We are very pleased to announce these two appointments to the senior management team in line with our efforts to enhance the top level management. The promotion of Tim Woods reflects our commitment to the ongoing enhancement of our product set and we are delighted to welcome Luis to the team. I am confident Luis' extensive experience and deep expertise in the field of idea management and collaborative innovation will help to further drive Imaginatik's competitive differentiation in the marketplace."

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About Imaginatik

Imaginatik is a provider of Innovation Management and Collective Intelligence software and services. Some of the world's leading companies use the Company's Idea Central software platform and consulting services to identify and develop the important ideas and strategies that will drive the future of their business. For more than 10 years, Imaginatik has helped customers including CSC, Pfizer, Boeing, Chubb and Cargill achieve outstanding results with the experience of its consulting team and highly configurable web-based software.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange [LSE:IMTK.L] and a World Economic Forum Technology Pioneer with offices in Boston, MA, and London, UK. Imaginatik is committed to ongoing research into the nature of human

networks, innovation and collective intelligence. The Company collaborates with several academic institutions including the IXL Center at Hult International Business School.

For further information please visit <http://www.imaginatik.com>