

8 September 2009

**Imaginatik plc
("Imaginatik" or the "Company")**

Imaginatik CEO, Mark Turrell, invited to be Discussion Leader at the World Economic Forum's "Summer Davos"

Mark Turrell, CEO of Imaginatik plc (AIM:IMTK), a leading provider of enterprise collaborative software and processes, will participate at the World Economic Forum's Annual Meeting of the New Champions taking place in Dalian, the People's Republic of China.

This global summit entitled "*Relaunching Growth*" will take place from the 10th to 12th September, bringing together more than 1,300 influential leaders in the aim of revitalising and building a sustainable global economy. Participants will stem from a range of disciplines including prominent CEOs and executives, key public figures including heads of government and ministers, as well as social entrepreneurs and technology pioneers. The forum will feature six themes, one being innovation, which will be tackled through the agenda of "Addressing Societal Needs through Innovation."

With Imaginatik having been awarded Technology Pioneer status by the World Economic Forum, Mr. Turrell has been invited to act as Discussion Leader for two specialist group sessions where he will lead a roundtable of participants on key agenda themes, including "CEO Insight Group on Innovation" and "Pioneers to Pitches: Taking Innovation to Market."

Mark Turrell, CEO of Imaginatik plc, commented, "I am delighted to once again have the opportunity to participate in this prestigious event, which will mark my second year of involvement with the "Summer Davos." I am eager to share with my peers my insights on mastering the innovation process as garnered through my experience with Imaginatik, and I look forward to our collaborative effort in addressing today's pressing challenges."

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About Imaginatik

Imaginatik is a leading provider of web-based enterprise collaboration software. Imaginatik's core software, Idea Central, is designed to help companies focus on idea generation towards strategic business objectives, and to share, develop and review those ideas across the organisation. Some of the world's largest organisations such as Merck, Dow, Chevron, General Electric and Cargill use Imaginatik's software, consulting and leading-edge research to enable their best-of-breed innovation, cost-reduction and process improvement activities.

Having been named as a World Economic Forum Technology Pioneer and a finalist for the IBM Lotus Awards in the Best Industry Solution category, Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the Hult Business School in Boston, and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit <http://www.imaginatik.com>