

9th February 2007

**Imaginatik plc
("Imaginatik" or the "Company")**

Appointment of UK Managing Director

Imaginatik plc (AIM: IMTK), a leading provider of business innovation and technology based systems for innovation and idea management, announces today the appointment of Mr. Geoff Carss as UK Managing Director with additional responsibility of the Company's strategic partner programme. This is a senior management appointment rather than Board position.

Reporting to the Board of Imaginatik, Geoff, aged 45, brings a high level of business development expertise and industry contacts following 12 years in the consultancy and technology industries. His previous appointments include partner for the public sector at IBM Business Consulting Services, as well as senior positions at Compaq Computers, Hedra plc and Ernst & Young.

The appointment follows Imaginatik's successful flotation in December last year, where the Company raised £1.5m net of expenses to fund its expansion into developing markets, including the UK and Europe. The Company has an established client base in the US, ranging across a number of industry sectors, and is seeing significant growth in its business. Clients of Imaginatik include Pfizer Inc., Hewlett-Packard, Weyerhaeuser Corporation, Chevron, Texaco Global Lubricants and Cargill Inc.

Mark Turrell, Chief Executive of Imaginatik commented, "We are delighted that Geoff is joining the Imaginatik team. He will be instrumental in driving sales in the UK as well as managing and developing our UK and European partner programme, enabling us to take advantage of the rapidly growing market for innovation solutions."

Further enquiries

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About Imaginatik

Imaginatik is a leading provider of innovation infrastructure to some of the world's leading companies. More than 110 clients rely on Imaginatik's software, consulting and research to enable their best-of-breed Innovation activities.

Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings, process improvements and increased product pipeline. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the London Business School and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

Imaginatik was admitted to trading on AIM on 15 December 2006, raising £1.5m net of expenses.

For further information please visit www.imaginatik.com