

# IMAGINATIK GLOBAL FORUM 2009

## AGENDA

### Tuesday October 27, 2009

7:00	Registration
8:00	Track Breakfast Sessions
<b>Track 1</b>	<b>Best Practices Breakfast</b> Sara Husk & Colin Nelson
<b>Track 2</b>	<b>Imaginatik and Idea Central 101</b> Tom McDermott, John Rouse, & Bill Truettner
9:00	Welcome, Introductions & Ice Breakers
9:30	<b>Key Note Speaker</b> Jeff Howe (Wired Magazine) "Crowd Sourcing and Business Value"
11:00	Break
11:15	<b>Case Study</b> Jon Bidwell (Chubb) "The Executive Perspective on Innovation"
12:00	Lunch
1:15	<b>Case Study</b> Mike Hatrick & David Wootton (Bombardier) "Our Innovation Journey"
2:15	<b>Case Study</b> Professor Hitendra Patel (IXL) "Innovation Systems and Sustainability and the Hult School ALP Program"
3:15	Break
3:30	<b>Panel Discussion</b> "Great Innovation Projects"
4:45	<b>Introduction to Idea Central V10</b> Molly Luther & Tim Woods
5:30	Group Poster Session
7:30	Dinner

### Wednesday October 28, 2009

8:00	<b>Breakfast</b>
9:00	<b>Welcome &amp; Introduction to Rob Bryant</b> Geoff Carss
9:10	<b>Key Note Speaker</b> Rob Bryant (CSC) "Innovation and Perseverance"
10:10	<b>Case Study</b> Rob Spencer (Pfizer) "Visual Collaborative Innovation in Practice Using ChemBioConnect from Imaginatik and CambridgeSoft"
11:10	Break
11:25	Interview: Mark Turrell, CEO, Imaginatik
12:25	Lunch
1:30	<b>Case Study</b> Vince Nedeff (Solvay) "Innovation in Manufacturing"
2:30	Track Sessions
<b>Track 1</b>	<b>Idea Central V10 – Demo with Q &amp; A</b> Tim Woods & Molly Luther
<b>Track 2</b>	<b>Innovation Workshop For Leaders</b> Mark Turrell
3:10	Break
3:20	Track Sessions
<b>Track 3</b>	<b>Best Practices for Co-Innovation and Open Innovation</b> – Tom McDermott & Sara Husk
<b>Track 4</b>	<b>Services – How Imaginatik Can Enhance the Success of Your Program</b> Geoff Carss & Luis Solis
4:10	Closing
4:30	Q & A and One-to-One Discussions – Imaginatik Employees will be available for questions and pre-booked meetings