

**Imaginatik Plc
("Imaginatik" or the "Company")
Agreement with IBM**

Imaginatik plc (AIM: IMTK), a leading provider of Innovation and Collaborative Problem Solving software and process, has signed a global reselling agreement with IBM. Previously working together under a more informal partnership, the new agreement places Imaginatik within IBM's consulting and service offerings under an agreed commercial framework.

Mark Turrell, CEO of Imaginatik plc, commented, "This agreement with IBM means accelerated revenue opportunities for Imaginatik. This should be an excellent lead generator and enable larger prospective deals to be closed more quickly. We are delighted to be partnering with one of the world's leading business services providers."

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About Imaginatik

Imaginatik is the leading provider of Innovation and Collaborative Problem Solving software and process to the world's leading companies. More than 100 clients rely on Imaginatik's software, consulting and research to enable their best-of-breed innovation activities.

Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings, process improvements and increased product pipeline. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the London Business School and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit www.imaginatik.com.