

Company	Imaginatik plc		
Address	6 Wessex Business Park, Wessex Way, Colden Common, Winchester, SO21 1WP		
Locations	Main offices in Boston, MA and in Winchester, UK with further operations in Spain and Germany		
Chairman	Howard Marshall	CFO	Shawn Taylor
CEO	Mark Turrell (co-founder)	Employees	34

Activity	<p>The number one provider of Innovation Infrastructure to the world's leading companies. More than 110 clients rely on Imaginatik's software, consulting and research to enable their best-of-breed Innovation activities.</p> <p>Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings, process improvements and increased product pipeline. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the London Business School and the Cass School of Business, London, as well as leading practitioners of corporate innovation. www.imaginatik.com.</p>
Market	<p>According to a February 2005 industry report by IDC Corporation, the global innovation market is forecast to grow at a compound annual growth rate of 35 per cent over the next few years.</p>

Ticker	IMTK	Index	AIM
Sector	Software and Computer Services	Market cap	£10.1 million
Share price	8.62p	Shares in issue	116,601,226
Listing Date	15 December 2006	Price @ listing	7.5p
P/E Ratio	N/A		
Nominated Advisor/Broker	WH Ireland	Market Makers	Teather & Greenwood, Shore Capital, Winterfloods, Seymour Pierce.

Major Shareholders	Artemis – 7%	Wills & Co – 3.4%
	Octopus – 4%	Williams de Broë – 3.43%
% Owned by Management	Directors - 73.7% (Mark Turrell – 70%)	

Brokers' Recommendations	Analyst: Anne Crow, WH Ireland, 0121 616 2101 (Awaiting publication)
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	12 months to 31 March 2005	12 months to 31 March 2006	5 months to 31 August 2006
	(A)	(A)	(A)
	£000	£000	£000
Turnover	652	1,411	1,023
Operating Profits/ (loss)	(213)	47	130
Earnings / (loss) per share basic	(0.199)p	0.016p	0.073p

Product Set

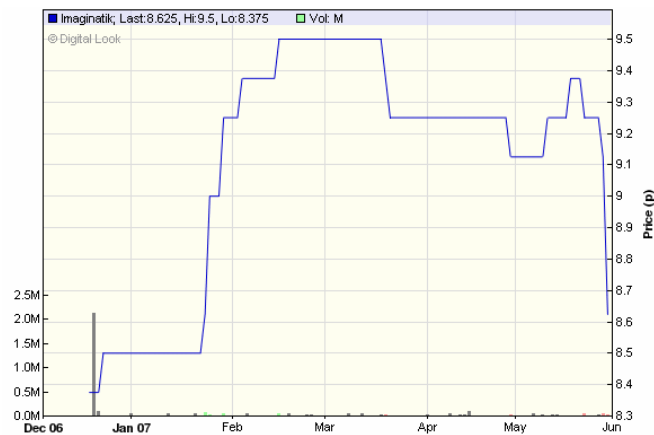
The Company's core software product is Idea Central; the software won the Basex Award for Excellence, a prestigious industry award, for being the leading Idea and Innovation package in the marketplace. In addition, Idea Central was identified by KMWorld, an industry publication, as being "a trend setting product" in September 2005 and again in September 2006.

The software may be applied to many business operations, across a variety of industries and in many cultures and countries. The market for Imaginatik's products is therefore wide, with no requirement to restrict the sales and marketing efforts to specific industries or functions. The software is multi-lingual, configurable, can be deployed quickly and is designed to keep the need for custom modifications to a minimum.

Investment Case

- First mover advantage and established blue-chip client base
- Operates within a fast-growth market
- Award-winning, well developed product line
- Experienced management team

Share Price Graph



Announcements

- 01 June 2007 – Notice of Results
- 18 May 2007 – Notice of EGM
- 23 April 2007 - Wins A Queens Award
- 19 April 2007 - Director/PDMR Shareholding
- 21 March 2007 - Senior Management Appointment
- 16 March 2007 - Trading Statement

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