

11 January 2008



**Imaginatik Plc
("Imaginatik" or the "Company")
Major Contract Wins**

Imaginatik plc (AIM: IMTK), a leading provider of Innovation and Collaborative Problem-Solving software and processes, is pleased to announce two important contract wins. One with a global consumer goods company in a contract worth over £0.6m over the next three years, including £0.2m in the current financial year. The second is an important pilot contract secured through our arrangement with a strategic partner, with one of the world's major retailers that could lead to significant future revenues.

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About Imaginatik

Imaginatik is the leading provider of Innovation and Collaborative Problem Solving software and process to the world's leading companies. More than 100 clients rely on Imaginatik's software, consulting and research to enable their best-of-breed innovation activities. Imaginatik is a World Economic Forum Technology Pioneer for 2008.

Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings, process improvements and increased product pipeline. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the London Business School and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit www.imaginatik.com.