

INTRODUCING ...

INNOVATION AS A SERVICE

FROM IDEAS TO INNOVATION OUTCOMES

Innovation is a journey. Let Imaginatik be your guide ...

It begins with Innovation-as-a-Service

Innovation-as-a-ServiceSM from Imaginatik helps organizations develop innovation into a sustainable core competence. We work as your full-fledged innovation partner, layering on-site program management and internal training on top of our award-winning software platform. We work side-by-side with you to revolutionize your innovation process, based on our 15 years of hands-on experience. The results are high-powered engagements which deliver clear and immediate outcomes, while building the future long-term success of your organization.

Forging a true innovation partnership

At Imaginatik, we help some of the world's largest and most successful organizations launch major innovation programs. We know that a full partnership model is a winning formula for innovation success.

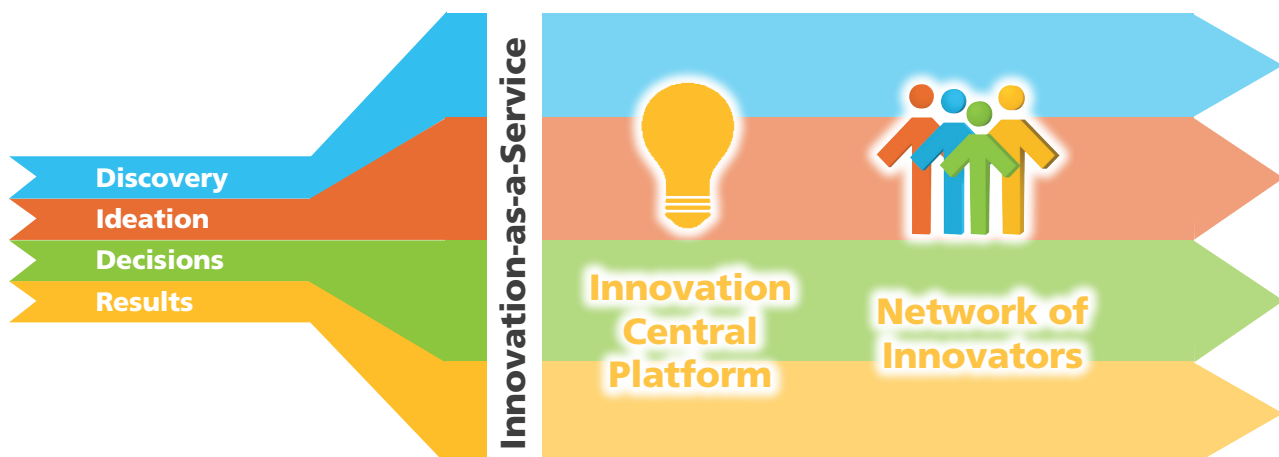
With Innovation-as-a-Service, you get:

- On-site program management from experienced innovation professionals
- Strategic workshops to set objectives, and regular reports of results
- Imaginatik's award-winning innovation software, Innovation Central
- Imaginatik's field-proven methodology of Challenge-based collaborative ideation

Integrated program for total success

There are plenty of consultants who can help you set innovation strategy, and plenty of software providers can provide the database for your ideas. It's rare to find a partner who can integrate these pieces into a comprehensive solution. Because a mature innovation program involves all parts of your organization, the integrated Innovation-as-a-Service solution from Imaginatik is tailored to successfully construct a sustainable corporate competence in innovation.

How Innovation-as-a-Service Supports Your Program



Innovation-As-A-Service

CONTACT US TODAY
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An experienced pair of hands on-site

Imaginatik's innovation consultants and program managers have all managed innovation efforts at major companies. They know what it takes to build a winning program. Their guidance and steering are critical to success as your program begins. Imaginatik will help you run your program, directly on-site – in the process teaching you how to manage the program after it is running on its own.

Agreeing to objectives and measuring results

We guide each Innovation-as-a-Service client toward meaningful, actionable goals – carefully tailored for success based on our years of practice. We then help structure your program – managed by Imaginatik's client consultants – to achieve each objective. Innovation-as-a-Service also includes periodic updates on progress against your objectives at pre-defined checkpoints.

Challenge-based methodology

Many trendy formulas exist for innovation, but none have the staying power of Imaginatik's solutions. Suggestion boxes suffer from attrition over time; idea marketplaces and prediction markets create competitive dynamics that can hamper or kill teamwork and collaboration. Our proven Challenge-based ideation methodology is the only technique that has helped hundreds of clients become innovation powerhouses, and it can do the same for you.

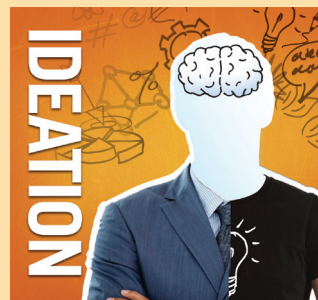
Powerful software: Innovation Central

Our field-tested software platform, Innovation Central, is designed to work hand-in-glove with our Challenge-based ideation methodology, with our on-site program management and with your program objectives. It features a user interface designed to create enthusiasm and engagement, and powerful back-end technology to assist in social network mining, innovation analytics, global reporting, intelligent search, and much more.

The benefits of Innovation-As-A-Service



DEEPER INSIGHTS
Assist and join your colleagues collaborating on new initiatives



BETTER IDEAS
Our consultants teach how to grow ideas before they're ever submitted



SMARTER CHOICES
Evaluate and prioritize ideas; find the top innovators



REAL OUTCOMES
Built-in tools help calculate your return on innovation (ROI)