

Imaginatik Plc ("Imaginatik" or the "Company")

Share Subscription

17 March 2008

Further to the announcement made on 10 March 2008, senior management including Shawn Taylor, Chief Financial Officer, have subscribed for a total of 453,846 new ordinary shares in Imaginatik at a price of 4.875p per share, the closing mid market price on 7 March 2008.

Shawn Taylor's resultant holding following Admission will be 1,325,711 ordinary shares representing 1.06% of the enlarged share capital.

Application for Admission has been made today and is expected to occur on 25 March 2008.

Following Admission, the Company will have 125,090,957 ordinary shares in issue.

The above figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company.

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About Imaginatik

Imaginatik is the leading provider of Collaborative Innovation and Problem Solving software and process to the world's leading companies. More than 100 clients, including Hewlett-Packard, IBM and Pfizer, rely on Imaginatik's software, consulting and research to enable their best-of-breed innovation activities.

Imaginatik's software and consulting services have helped clients discover significant sources of additional revenue, as well as tangible cost savings, process improvements and increased product pipeline. Imaginatik is also committed to developing strategic solutions in the field of innovation, working with academic institutions such as the London Business School and the Cass School of Business, London, as well as leading practitioners of corporate innovation.

For further information please visit www.imaginatik.com.