

## **Imaginatik plc**

("Imaginatik" or the "Company")

### **Result of Open Offer and Total Voting Rights**

#### **PDMR Dealing**

Imaginatik plc (AIM: IMTK.L), the innovation company, is pleased to announce it has raised gross proceeds of approximately £0.07 million pursuant to the Open Offer announced on 9 June 2017.

#### **Highlights:**

- £1.45 million raised pursuant to the Placing and Open Offer
- Applications received for 3,633,668 Open Offer Shares at 2 pence per share
- Simon Charles, Non-executive Director subscribed for 100% of his entitlement under the Open Offer

Terms defined in the Circular published by the Company on 9 June 2017 shall have the same meaning in this announcement unless the context requires otherwise.

#### **PDMR Dealing**

Simon Charles took up 100% of his entitlement under the Open Offer, subscribing for 450,530 ordinary shares of 1 penny each ("Ordinary Shares"). His resultant holding is 3,153,712 Ordinary Shares representing 1.4% of the issued share capital of the Company.

#### **Admission and Total Voting Rights**

The New Ordinary Shares will, when issued, rank *pari passu* in all respects with the Existing Ordinary Shares of the Company. Application has been made for the 3,633,668 new Ordinary Shares to be admitted to trading on AIM and accordingly dealings are expected to commence at 8.00am on 4 July 2017. Following Admission, the total number of voting rights in the Company will be 224,193,710 and Shareholders may use this figure as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

*This announcement contains inside information for the purposes of Article 7 of EU Regulation 596/2014 ("MAR").*

#### **For further information please contact:**

##### **Imaginatik plc**

Matt Cooper Non-Executive Chairman

Ralph Welborn, CEO

Shawn Taylor, CFO

##### **finnCap Ltd**

Jonny Franklin-Adams/Giles Rolls, corporate finance

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### About Imaginatik

Imaginatik provides a range of innovation solutions comprised of consultancy, enterprise software and program management to deliver innovation results to companies such as Exxon Mobil, Altria, Shell, Goodyear, the Yorkshire Building Society, Caterpillar, AECOM, Novartis and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. Imaginatik's mission is to help these companies build sustainable innovation competencies. In 2016 Forrester Research found that "Imaginatik has the most comprehensive innovation management solution," providing excellent industry recognition of Imaginatik's full-service innovation offering, combining both technology and consultancy services.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE: IMTK.L) with offices in Boston, MA, and Fareham, UK. For more information visit [www.imaginatik.com](http://www.imaginatik.com).

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Simon Charles	
<b>2.</b>	<b>Reason for the Notification</b>		
a)	Position/status	Director / PDMR	
b)	Initial notification/Amendment	Initial notification	
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Imaginatik plc	
b)	LEI	n/a	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the Financial instrument, type of instrument  Identification code	Ordinary shares of 1p  GB00BP8XY588	
b)	Nature of the transaction	Subscription of Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.02	450,530
d)	Aggregated information: <ul style="list-style-type: none"> <li>Aggregated volume</li> <li>Price</li> </ul>	See above	
e)	Date of the transaction	3 July 2017	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	