

**Imaginatik Plc**  
**(“Imaginatik” or “the Company”)**

**Grant of Options**

Imaginatik plc (AIM: IMTK.L), the world’s first full service innovation provider offering a range of consultancy and technology products, announces that it has awarded 8,425,000 new options over ordinary shares of 1 pence each in the capital of the Company (“Ordinary Shares”) (“Options”) to directors and employees as follows:

Ralph Welborn, CEO and Shawn Taylor, CFO, have been granted 1,800,000 options and 700,000 options respectively.

In addition, eligible employees of the Company have been granted 5,925,000 options under the EMI scheme as well as the Imaginatik 2006 Stock Option Plan.

All of the options referred to above have an exercise price of 1.75 pence per share, being the closing mid-price of an Ordinary Share on the day prior to grant, 28 September 2017. In accordance with the scheme rules, 50 per cent. of the options will vest after 2 years with the remaining 50 per cent. vesting after 3 years. There are no performance criteria attached to the above options.

Following the above transactions, the directors of Imaginatik hold the following Options:

<i>Director</i>	<i>Existing Options</i>	<i>New Options granted pursuant to 2017 annual grant</i>	<i>Total Options Held</i>
Matt Cooper, Non-Executive Chairman	2,906,531	-	2,906,531
Ralph Welborn, CEO	3,067,000	1,800,000	4,867,000
Shawn Taylor, CFO	2,252,212	700,000	2,952,212
Simon Charles, Non-Executive Director	278,750	-	278,750

Imaginatik now has 26,294,861 Options in issue, representing approximately 11.73% of the current issued share capital and 10.50% of the fully diluted share capital.

The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.

**For further information please contact:**

**Imaginatik plc**

Matt Cooper Non-Executive Chairman  
Ralph Welborn, CEO  
Shawn Taylor, CFO

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**finnCap Ltd**

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 Robyn Fisher

### About Imaginatik

Imaginatik provides a range of Innovation solutions comprised of consultancy, enterprise software and program management to deliver innovation results to companies such as Exxon Mobil, Altria, Shell, Goodyear, the Yorkshire Building Society, Caterpillar, AECOM, Novartis and Cargill, and via its strategic partnership programme. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. Imaginatik's mission is to help these companies build sustainable innovation competencies. In 2016 Forrester Research found that "Imaginatik has the most comprehensive innovation management solution," providing excellent industry recognition of Imaginatik's full-service innovation offering, combining both technology and consultancy services.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE: IMTK.L) with offices in Boston, MA, and Fareham, UK. For more information visit [www.imaginatik.com](http://www.imaginatik.com).

### Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Shawn Taylor	
<b>2.</b>	<b>Reason for the Notification</b>		
a)	Position/status	Director / PDMR	
b)	Initial notification/Amendment	Initial notification	
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Imaginatik plc	
b)	LEI	n/a	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 1p	
	Identification code	GB00BP8XY588	
b)	Nature of the transaction	Grant of Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£NIL	700,000

d)	Aggregated information: <ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	See above
e)	Date of the transaction	28 September 2017
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>5.</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Ralph Welborn				
<b>6.</b>	<b>Reason for the Notification</b>					
a)	Position/status	Director / PDMR				
b)	Initial notification/Amendment	Initial notification				
<b>7.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Imaginatik plc				
b)	LEI	n/a				
<b>8.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
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b)	Nature of the transaction	Grant of Options				
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£NIL	1,800,000					
d)	Aggregated information: <ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	See above				
e)	Date of the transaction	28 September 2017				
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)				