

27 September 2017

Imaginatik plc
("Imaginatik" or "the Company")

Contract Win

Imaginatik plc (AIM: IMTK.L), the innovation company, is pleased to announce that it has signed a new contract for its full service innovation offering with a large US-based investment management company.

The initial contract is for a three year term and is valued at approximately \$0.5m. This contract will see Imaginatik deliver a comprehensive full service innovation solution consisting of its enterprise innovation software platform and consultancy services, including innovation strategy advisory work and innovation capability building.

Matt Cooper, Non-Executive Chairman, commented: "We are pleased to have signed a large, full service contract with another new customer, further adding to our blue-chip client base. We continue to believe that in order for an organisation to build and sustain a business-critical innovation ethos and competency, technology and consultancy need to be implemented in a joined-up way. Our unique ability to provide consultancy services and also deliver innovation programmes through our software platform remains a powerful differentiator in the market and we are pleased to see this resonating with our target market."

For further information please contact:

Imaginatik plc

Matt Cooper Non-Executive Chairman
Ralph Welborn, CEO
Shawn Taylor, CFO

Tel: 01329 243 243

finnCap Ltd

Jonny Franklin-Adams/Giles Rolls, corporate finance
Camille Gochez, corporate broking

Tel: 020 7220 0500

Alma PR

Hilary Buchanan
Robyn Fisher

Tel: 020 8004 4218

About Imaginatik

Imaginatik provides a range of Innovation solutions comprised of consultancy, enterprise software and program management to deliver innovation results to companies such as Exxon Mobil, Altria, Shell, Goodyear, the Yorkshire Building Society, Caterpillar, AECOM, Novartis and Cargill, and via its strategic partnership programme. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. Imaginatik's mission is to help these companies build sustainable innovation competencies. In 2016 Forrester Research found that "Imaginatik has the most comprehensive innovation management solution," providing excellent industry recognition of Imaginatik's full-service innovation offering, combining both technology and consultancy services.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE: IMTK.L) with offices in Boston, MA, and Fareham, UK. For more information visit www.imaginatik.com.

