

22 June 2018

Imaginatik plc
("Imaginatik" or "the Company")

Contract win

Imaginatik plc (AIM: IMTK.L), the #1 ranked leader in corporate innovation management according to Forrester Research, today announces it has signed a contract with a leading European wine producer.

The customer is one of the leading, award-winning wineries of the world. It has selected Imaginatik's Innovation Central as a key tool to assist in developing and deploying its growth strategies, in concert with engaging its employees. The nature of the wine industry requires continual new thinking to address a wide range of complex issues from consumer trends to climate and sustainability.

Shawn Taylor, Chief Financial Officer of Imaginatik plc, said, *"We are very proud to have been selected as this award-winning winery's change and innovation partner and to have the opportunity to contribute to its ongoing success. It is an early success in our sales team's drive to expand deeper into additional territories. The cloud-based nature of our software means that it is deployable anywhere in the world, and with the majority of our revenue being derived from the US we have a proven ability to support international customers."*

For further information please contact:

Imaginatik plc
Shawn Taylor, CFO

Tel: 01329 243 243

finnCap Ltd - Nomad and broker
Jonny Franklin-Adams/Max Bullen-Smith, corporate finance
Camille Gochez, corporate broking

Tel: 020 7220 0500

Peterhouse Capital Limited - Joint broker
Duncan Vasey / Lucy Williams

+44 (0) 20 7220 9797

Alma PR
Caroline Forde / Robyn Fisher

Tel: 020 8004 4218

About Imaginatik

Imaginatik is the only innovation solution provider which has combined a proven innovation program with purpose-built idea management software to enable companies to achieve breakthrough and continuous innovation at scale. Imaginatik works with leading global enterprises to build and integrate innovation management skills as a core competency.

Customers include ExxonMobil, Altria, Shell, Goodyear, AECOM, Caterpillar, Novartis and Cargill.

Imaginatik is a public company traded on the AIM market of the London Stock Exchange (LSE: IMTK.L) with offices in Boston, MA, USA and Fareham, U.K.

For more information visit www.imaginatik.com.