

# INNOVATION CENTRAL MOBILE

*Making On-the-Go Ideation Fast, Simple, and Secure*

New in the Spring 2018 release of Innovation Central is a completely revamped mobile experience. Both for Android and iPhone, we've made it easier and faster than ever before to participate in innovation activities while you're on-the-go. Now everyone can collaborate and submit ideas from wherever they are, including field engineers, retail professionals, factory workers, and mobile employees. You'll be able to improve engagement and augment the innovation flow across your organization.

## INNOVATION AT YOUR FINGERTIPS

Strong innovation results depend on making it as easy as possible for everyone to engage, collaborate, and contribute - at any time, anywhere.

That's where Innovation Central (IC) Mobile comes in. Compatible with both Android and iPhone, we designed the mobile experience specifically to foster ongoing collaboration at any time, from any place.

### CAPTURE IDEAS WHEN THEY HAPPEN.

Inspiration can strike at any moment - not just when you're at the computer. IC Mobile ensures these great ideas don't fall through the cracks.

### COLLABORATION FOR EVERYONE.

Many of the best insights come from field engineers conducting repairs, employees in the retail space, or workers on the factory line. Make sure their voices get heard, too.

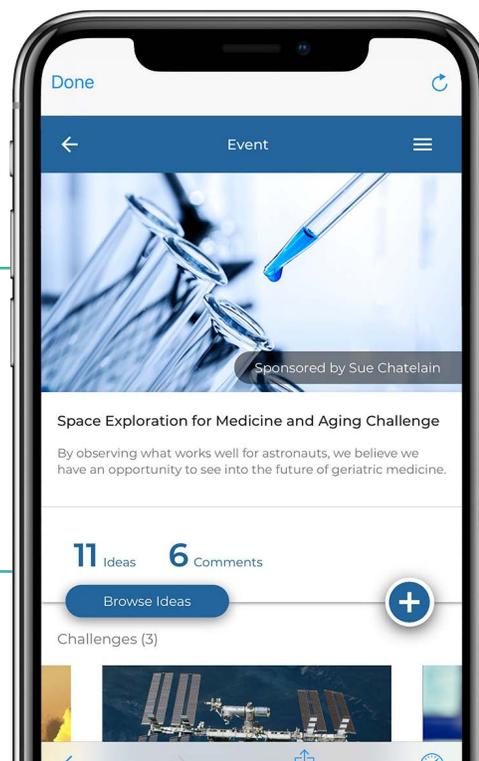
### REMOVE THE BARRIERS TO INNOVATION.

A culture of innovation takes root when it's both easy and worthwhile for everyone to get involved. The right mobile experience moves innovation from an occasional task to an easy routine.

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## FEATURE-RICH, AND HASSLE-FREE

We designed IC Mobile to include as rich a feature set as possible, without compromising and ease-of-use. The result is an intuitive application that gives you full access to the core functionality of Innovation Central:

### ACCESS TO EVERYTHING.

From the mobile app you can flip between all Challenges and ideation spaces to which you're invited.

### BROWSE, SORT, AND FILTER.

A range of functionality allows you to thumb through ideas, similar to the desktop.

### CREATE YOUR OWN IDEAS.

It's easy to enter your own ideas from scratch, and either submit immediately or save to finish later.

### ADD COMMENTS, ATTACHMENTS, ETC.

All the collaboration features you'd expect are at your fingertips - from adding attachments to building and commenting on others' ideas.

### VOTE, FOLLOW, AND FAVORITE.

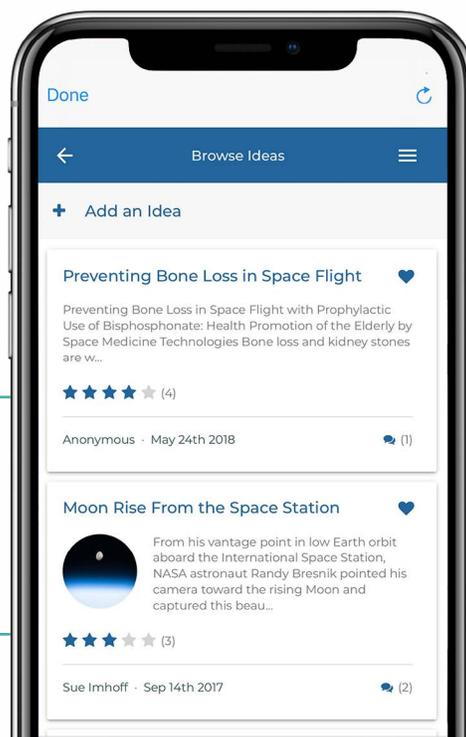
IC Mobile includes 5-star voting by the crowd, plus the ability to follow and favorite any idea you choose.

Along with the rest of Innovation Central, our mobile experience is best-in-class. Please contact us today to see how we can best help you achieve all your innovation goals.

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*An intuitive application that gives you full access to the core functionality of Innovation Central.*

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## INNOVATION

*Our Tight Focus*

Imaginatik helps clients capture new value in new ways by mastering the discipline of corporate innovation. We combine human insight with machine intelligence to provide the complete set of enterprise innovation tools and skills. We've helped many large and traditional companies unlock breakthrough growth opportunities, runaway competitive advantage, and world-class operational excellence.

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