

Imaginatik PLC
("Imaginatik" or the "Company")
New Finance Agreement

Imaginatik plc (AIM: IMTK.L), the #1 ranked leader in corporate innovation management according to Forrester Research, is pleased to confirm that further to the announcement on 25 July 2018 it has signed an agreement for a £500,000 loan with VM AV Corporate Services Limited (an investment vehicle of Vin Murria).

Vin Murria continues to be in discussions to make a controlling equity investment (the "Equity Investment") at a price of between 2.5 pence and 5 pence per Ordinary Share in the Company conditional on the Takeover Panel waiving the obligation for her to make a general offer for the Company under Rule 9 of the Takeover Code.

A further announcement will be made at the appropriate time.

This announcement contains inside information for the purposes of article 7 of Regulation 596/2014

For further information, please contact:

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About Imaginatik

Imaginatik is the only innovation solution provider which has combined a proven innovation program with purpose-built idea management software to enable companies to achieve breakthrough and continuous innovation at scale. Imaginatik works with leading global enterprises to build and integrate innovation management skills as a core competency. Customers include ExxonMobil, Altria, Shell, Goodyear, AECOM, Caterpillar, Novartis and Cargill.

Imaginatik is a public company traded on the AIM market of the London Stock Exchange (LSE: IMTK.L) with offices in Boston, MA, USA and Fareham, U.K.

For more information visit www.imaginatik.com.