

30 March 2015

**Imaginatik Plc**  
**(“Imaginatik” or “the Company”)**

**Contract Extension**

Imaginatik plc (AIM: IMTK.L), the world’s first full service innovation provider offering a range of consultancy and technology products, is pleased to announce that it has signed a significant three year contract renewal, worth approximately £0.3m, with a leading US energy provider.

Under the terms of the contract renewal, Imaginatik will continue to provide its technology platform, but now across a broader part of the enterprise. Imaginatik’s Innovation Central software will become a cornerstone of the customer’s fast developing innovation programme. The US energy provider is an existing client for Imaginatik’s consultancy services and is also engaging with Imaginatik for additional services.

**Matt Cooper, Non-Executive Chairman, said:** “We are delighted to announce this significant contract renewal. This is further endorsement of the quality of the innovation software and consulting provided by Imaginatik. We look forward deepening our relationship with this important customer as it looks to further build out its corporate innovation programme.”

**For further information please contact:**

Imaginatik plc  
Matt Cooper Non-Executive Chairman  
Ralph Welborn, CEO  
Shawn Taylor, CFO

Tel: 01329 243 243

finnCap Ltd  
Charlotte Stranner / Victoria Bates

Tel: 020 7220 0500

Newgate  
Adam Lloyd / Jasper Randall / Ed Treadwell

Tel: 020 7653 9850

**About Imaginatik**

Imaginatik provides a range of Innovation solutions comprised of consultancy, enterprise software and program management to deliver innovation results to companies such as The World Bank, The Chubb Group of Insurance Companies, State Farm, Exxon Mobil, Pfizer, Goodyear, the Yorkshire Building Society, Pitney Bowes and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. Imaginatik’s mission is to help these companies build sustainable innovation competencies.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and is a World Economic Forum Technology Pioneer with offices in Boston, MA, and Fareham, UK. For more information visit [www.imaginatik.com](http://www.imaginatik.com).