

13 September 2016

Imaginatik Plc
(“Imaginatik” or “the Company”)

Grant of Options

Imaginatik plc (AIM: IMTK.L), the world’s first full service innovation provider offering a range of consultancy and technology products, announces that it has awarded 7,440,000 new options over ordinary shares of 1 pence each in the capital of the Company (“Ordinary Shares”) (“Options”) to directors and employees as follows:

Ralph Welborn, CEO and Shawn Taylor, CFO, have been granted 800,000 options each respectively. Matt Cooper, Non-Executive Chairman has been granted 320,000 and Simon Charles, Non-Executive Director, 160,000.

In addition, eligible employees of the Company have been granted 5,360,000 options under the EMI scheme as well as the Imaginatik 2006 Stock Option Plan.

All of the options referred to above have an exercise price of 1.625 pence per share, being the closing mid-price of an Ordinary Share on the day prior to grant, 12 September 2016. In accordance with the scheme rules, 50 per cent. of the options will vest after 2 years with the remaining 50 per cent. vesting after 3 years. There are no performance criteria attached to the above options.

Following the above transactions, the directors of Imaginatik hold the following Options:

<i>Director</i>	<i>Existing Options</i>	<i>New Options granted pursuant to 2016 annual grant</i>	<i>Total Options Held</i>
Matt Cooper, Non-Executive Chairman	2,586,531	320,000	2,906,531
Ralph Welborn, CEO	2,267,000	800,000	3,067,000
Shawn Taylor, CFO	1,452,212	800,000	2,252,212
Simon Charles, Non-Executive Director	118,750	160,000	278,750

Imaginatik now has 16,322,795 Options in issue, representing approximately 10.75% of the current issued share capital and 9.71% of the fully diluted share capital.

The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.

For further information please contact:

Imaginatik plc
Matt Cooper Non-Executive Chairman
Ralph Welborn, CEO
Shawn Taylor, CFO

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About Imaginatik

Imaginatik provides a range of Innovation solutions comprised of consultancy, enterprise software and program management to deliver innovation results to companies such as The World Bank, The Chubb Group of Insurance Companies, State Farm, Exxon Mobil, Mayo Clinic, Goodyear, the Yorkshire Building Society, PWC and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. Imaginatik's mission is to help these companies build sustainable innovation competencies.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE:IMTK.L) and is a World Economic Forum Technology Pioneer with offices in Boston, MA, and Fareham, UK.

For more information visit www.imaginatik.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Matt Cooper	
2.	Reason for the Notification		
a)	Position/status	Director / PDMR	
b)	Initial notification/Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Imaginatik plc	
b)	LEI	n/a	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the Financial instrument, type of instrument Identification code	Ordinary shares of 1p GB00BP8XY588	
b)	Nature of the transaction	Grant of Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£NIL	320,000
d)	Aggregated information: <ul style="list-style-type: none">• Aggregated volume• Price	See above	

e)	Date of the transaction	12 September 2016
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

5.	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Shawn Taylor	
6.	Reason for the Notification		
a)	Position/status	Director / PDMR	
b)	Initial notification/Amendment	Initial notification	
7.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Imaginatik plc	
b)	LEI	n/a	
8.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 1p	
	Identification code	GB00BP8XY588	
b)	Nature of the transaction	Grant of Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£NIL	800,000
d)	Aggregated information: <ul style="list-style-type: none"> • Aggregated volume • Price 	See above	
e)	Date of the transaction	12 September 2016	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

9.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Ralph Welborn

10.	Reason for the Notification		
a)	Position/status	Director / PDMR	
b)	Initial notification/Amendment	Initial notification	
11.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Imaginatik plc	
b)	LEI	n/a	
12.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the Financial instrument, type of instrument Identification code	Ordinary shares of 1p GB00BP8XY588	
b)	Nature of the transaction	Grant of Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£NIL	800,000
d)	Aggregated information: • Aggregated volume • Price	See above	
e)	Date of the transaction	12 September 2016	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

13.	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Simon Charles	
14.	Reason for the Notification		
a)	Position/status	Director / PDMR	
b)	Initial notification/Amendment	Initial notification	
15.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Imaginatik plc	
b)	LEI	n/a	
16.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have		

		been conducted	
a)	Description of the Financial instrument, type of instrument Identification code	Ordinary shares of 1p GB00BP8XY588	
b)	Nature of the transaction	Grant of Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£NIL	160,000
d)	Aggregated information: <ul style="list-style-type: none"> • Aggregated volume • Price 	See above	
e)	Date of the transaction	12 September 2016	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	