

Imaginatik plc
("Imaginatik" or "the Company")

Trading Update

Sales momentum continues with further new customer wins

Imaginatik plc (AIM: IMTK.L), the innovation company, is pleased to announce trading in the third quarter of the year was positive, continuing the momentum from the first half of the year.

Gross bookings for the three months ended 31 December 2015 were £1.28m, slightly higher than what was also a strong quarter in the prior year (Q3 FY15: £1.26m). The Company enjoyed success both with new customer signings and importantly delivering a series of contract renewals. Five new clients were signed in the quarter (Q3 FY15: 6) across a range of industries including a major international professional services firm, a global food services and facilities business, and a global defence and aerospace business.

The strength of Imaginatik's offering, which combines the power of its unique software with its innovative consultancy practice, continues to be a valuable differentiator for the Company in securing new business.

Trading in the final quarter of the year is progressing well, securing four further consultancy contracts, two of which are with new US customers, including one of the world's most iconic apparel and footwear brands. These contracts will be substantially delivered over the current and subsequent quarter.

Matt Cooper, Non-Executive Chairman, commented: *"This is another strong quarter of trading, marking a clear turning point in our revitalisation of Imaginatik. Having built a unique offering within the international innovation marketplace, we are seeing a steady flow of new customer numbers and a growing demand for our consulting and innovation advisory work to complement our robust technology offerings, leading to a more secure financial footing and exciting prospects for the future."*

For further information please contact:

Imaginatik plc

Matt Cooper, Non-Executive Chairman
Ralph Welborn, CEO
Shawn Taylor, CFO

Tel: 01329 243 243

finnCap Ltd

Jonny Franklin-Adams/Giles Rolls, corporate finance
Camille Gochez, corporate broking

Tel: 020 7220 0500

Alma PR

Hilary Buchanan
Caroline Forde

Tel: 020 8004 4218

About Imaginatik

Imaginatik provides a range of innovation solutions comprised of consultancy, enterprise software and program management to deliver innovation results to companies such as The World Bank, The Chubb Group of Insurance Companies, Exxon Mobil, Altria, Shell, Mayo Clinic, Goodyear, the Yorkshire Building Society, Caterpillar and Cargill. Few companies possess the internal capability to consistently generate fresh ideas, identify those worth pursuing and reliably transform them into real, value-enhancing assets. Imaginatik's mission is to help these companies build sustainable innovation competencies.

Imaginatik is a public company whose shares are traded on the AIM market of the London Stock Exchange (LSE: IMTK.L) with offices in Boston, MA, and Fareham, UK. For more information visit www.imaginatik.com.